



My Massanutten

A Publication Exclusively For Massanutten Resort® Owners



EDITION: SPRING - SUMMER 2024



LETTER FROM **THE EDITOR** *Use Your Resources*

Enjoy Your Ownership!

In this issue, I am thrilled to share a range of **exciting developments at the Resort** and within our Owner engagement programs. The Owners Association is committed to ensuring that **owners are our top priority**. We have updates on **new benefits, enhanced amenities, and programs** designed to make not only your stays more enjoyable, but also your overall ownership experience more fulfilling.

Remember, **Spring and Summer travel to Massanutten** is infused with family fun activities, **foodie events** to nourish and entertain, **festivals that rock**, and a variety of **outdoor recreation** adventures. The area also hosts a variety of farm experiences, wineries, breweries, and expansive outdoor recreation at the **Shenandoah National Park** and the **George Washington National Forest**.

The **My Massanutten Owners Newsletter** has the resources your need for successful ownership. Learn about the new attractions and activities that are **coming soon to Massanutten** making your ownership more valuable. Discover **resources for planning** and partnerships that benefit you, with discounts for our owners to **travel with RCI®**. And finally, **connect with other owners** and get updates regarding our shared community.

Let **YOUR Owners Association** be the resource to help you make lasting memories, have remarkable experiences, and get every benefit of your Massanutten ownership.

Zenaida Hall
Contributing Editor

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“We travel, initially, to lose ourselves; and we travel, next to find ourselves. We travel to open our hearts and eyes and learn!”

- Pico Iyer

Owners Association
 mymassanutten@massresort.com
 owners.massresort.com

Ownership Fees
 ownersassoc@massresort.com
 540.289.4904 (option 1)

Reservations
 reservations@massresort.com
 540.289.4904 (option 2)

Mortgage Payments
 frank@gercls.com
 434.973.1250

Sales
 sales@massresort.com
 540.289.4907

New Owner Vacation Advisors
 novavacations@resortcompanies.com
 434.220.7706

RCI®
 Weeks | 844.874.5792
 Points | 844.968.7476

Resort Information
 info@massresort.com
 www.massresort.com
 540.289.9441

Massanutten WaterPark
 waterpark@massresort.com
 540.437.3340

Family Adventure Park
 familyadventurepark@massresort.com
 540.289.4022

Woodstone Meadows Golf
 woodstonegolf@massresort.com
 540.289.4919

Mountain Greens Golf
 mtngreens@massresort.com
 540.289.4941

The Spa at Massanutten
 spa@massresort.com
 540.289.4040

Concierge
 info@massresort.com
 540.289.4978

Condo Rentals
 rentals@massresort.com
 540.289.4952

Group Planning
 grouplodging@massresort.com
 540.289.4032

Top Five Reasons to Own at Massanutten!

Make it personal and **discover your well-traveled life** at Massanutten and beyond!

Enjoy four seasons of adventure - golf, ski, hike, bike & play at the WaterPark!

Play every day on vacation with over 200+ activities and four seasons of year-round fun and relaxation.



With additional activities and amenities being added, there is always something new to experience!



Spend time with family, friends, and loved ones.



Calling all outdoor fans and mountain lovers!

Breathe in the mountain air and get moving. Mother nature has beautiful surprises in every season waiting for you to discover!



Passionate about travel?

Expand your world from sister resorts to RCI exchanges, add Massanutten bonus weeks, and RCI on-site service, we are your first step in making travel memories!



Massanutten is a responsible steward of the property and the community!

From the lowest maintenance fees in the industry with some of the highest point/credit values per dollar, Massanutten has a commitment to renovating, refreshing, and providing a sustainable future for our owners and Resort community.

For more info, visit

massresort.com/gogreen.



Gold Card Owners benefits year-round!

You are invited to join the club! Travel doesn't just have to be the week you own. With a Gold Card you get owner discounts on lodging, dining, WaterPark admission, and golf, as well as entrance to all the recreation centers. View Gold Card owner discounts, including a few new additions [here](#).





NEWS

YOU CAN USE

Enjoy Years of Travel

Owning your vacation time

is not just one week of vacation, it's an opportunity to travel and expand your world. Travel choices are made easy through our partnership with RCI®, Extra Vacation bonus week opportunities, and using your ownership at Massanutten Resort.

The Owners Association wants to ensure that our owners are successful, happy with their travel choices, and making memories with family and friends.

Your personalized pre-arrival check-in email

Before your arrival to Massanutten, the Front Desk will send an email with all the information you need to streamline your owner arrival experience to save time!



Want to know when your week begins? Just check the online calendars on the billboard section of the Owners Website [here](#). Also, in the billboard section of the Owners Website, find frequently asked questions for quick and accurate answers to most asked questions about ownership [here](#).



For Weeks Owners One Call Depositing to RCI

Owners will now be able to make one call to **Massanutten Reservations** when requesting their week be deposited with RCI. Within 3-5 business days of the receiving the request, owners should see their deposited week in their RCI account. Just check the online calendars on the billboard section of the Owners Website [here](#).



Text Notifications

Would you like to receive text notifications regarding your account? Reach out to the Owners Association and let us know. We are improving our processes to become more sustainable.

Automated reminders and save the dates!



Annual Dues & Payment Plans

Even though your account is billed once a year, you are welcome to make partial payments leading up to your due date. You may find this easier than a one-time payment. Email us for more information at

ownersassoc@massresort.com.



Limited Dog Friendly Policy

You may be aware that many Massanutten Owners have requested policy changes for travel with their pets. In response, dog friendly accommodations are offered for a **limited number of condos and in limited areas** of the Resort: Eagle Trace, Summit, Woodstone, and Regal Vistas. Find out more [here](#).



Blue Ridge Outdoors named Massanutten as one of the 2024 Best Pet-Friendly Adventures!



Owner Key Release Policy

As an owner, you have the option to allow friends or family to use your reservation. In order to allow guests to check-in to your reservation, owners are required to submit a key release form, which is written authorization allowing your guest to check-in. Download the form [here](#) and review the key release policy [here](#).

Email reservations@massresort.com



Wi-Fi Upgrade

The Massanutten Condo Wi-Fi is free to all guests and delivers download speeds of 40mbps and upload speeds of 10mbps.

Stay & Play -

Occupancy-Based Resort Fee Updates

Massanutten charges an occupancy-based resort fee, sharing the expense with all Resort guests and owners. Massanutten is committed to offering Massanutten Owners a discounted rate of \$5.35 per bedroom, per night for all reservations booked on or after June 1, 2024.





Planning To Travel Elsewhere?

Travel partners like **RCI**® get owners the greatest value for their exchanges!

RCI-affiliated resorts are part of a global travel network with 4,200+ affiliated resort properties, 600,000+ hotels, 30+ cruise lines, and 345,000+ local activities find out more [here](#).

Need To Rent Your Condominium?

When owners are able to vacation here, we celebrate, but sometimes you realize that your week will go unused. Explore this great option for owners – **TripForth**. Fill out the form online, find out more about renting your week, and how easy it is [here](#).

Are You A New Owner?

Have questions about how to, when to, and who to call? The new owner vacation advisors, **NOVA**, provides owners with the most current information and helpful resources. Get registered on the website, discover resources for your mortgage, reserve your week, and navigate the many benefits of RCI. Find more information [here](#).

Vacationing here at Massanutten, renting your timeshare, planning travel to another destination, or choosing a last-minute vacation opportunity – your Owners Association has experience assisting our owners and providing the tools to improve travel planning, get the greatest value for your vacation-time, and **enjoy your ownership for years to come.**

Have you registered on the Massanutten Owners Website?

Owners can **manage** their account, **make** payments and reservations, **get** news and updates, and now purchase advance tickets for itinerary **planning**. You can pay your fees online, get live-chat support, and make reservations all in the same day.

Visit owners.massresort.com and register your account today!

The image shows a registration form with four numbered callouts:

- 1** Click the register tab: Points to the 'REGISTER' tab at the top of the form.
- 2** Enter the last name, owner number & zip code: Points to the 'LAST NAME', 'OWNER NUMBER', and 'ZIP CODE' fields.
- 3** Enter email & create password: Points to the 'EMAIL', 'CREATE PASSWORD', and 'CONFIRM PASSWORD' fields.
- 4** Click submit: Points to the 'SUBMIT' button.

The form itself has the following fields and buttons:

- LOGIN | REGISTER (selected)
- Registration Information (Enter exactly as shown on invoice. All fields required.)
- LAST NAME
- OWNER NUMBER ?
- EMAIL
- ZIP CODE (5-DIGIT US/6-DIGIT CAN)
- CREATE PASSWORD
- CONFIRM PASSWORD
- REGISTER WITH GOOGLE
- SUBMIT

Once you have logged in, navigating the Owners Website is easy and includes information on **your account**, Owners Association specific information, **Owners ticket access, maintenance fee payments and information, loan payments and information, and reservations.**

Remember, **when you purchase your timeshare from Massanutten you are entitled to the Gold Card.** Our Owners are golden because your ownership provides many benefits and discounts. Gold Card members and their legal dependents (as defined the IRS) are entitled to new discounts added for Spring and Summer. Find out more [here](#).



Are you a fixed or float weeks owner?

Fixed vs Float

Timeshare ownership can be an exciting and cost-effective way to travel on a regular basis. Always, be familiar with your ownership requirements and know your deadlines. Find more reservation resources and calendars [here](#).

The most common type is a **fixed timeshare week**. Some owners want to vacation at the same time every year. Massanutten provides a calendar listing the weeks starting with the first calendar week of the year.

A **floating timeshare week** is going to have more flexibility than a fixed week when it comes to the dates that you can travel. Floating weeks are typically used during a specific season or specific weeks you can reserve depending on the season of your floating week ownership. **The key to floating week ownership is to plan ahead.** Reserve your week early to ensure better availability.

If you decide to bank your ownership, reach out to reservations@massresort.com or call, 540.289.4904, option 2 for one-call banking. Floating Owner's are required to reserve first and then make the request for their time be deposited with RCI®.

Find all your ownership FAQs [here](#).

Do you have a points ownership?

A **points week ownership** program gives owners a number of points equal to the level of ownership. The owner in a points program can then use these points to make travel arrangements through **RCI**.

For our points owners there are options for no fees or nominal fees that bring you back home. Know your booking windows to get the best option for your travel needs. [Find out more about the RCI Points® program here.](#)

Deadlines for Points Owners

HOME WEEK

Reserve 13-12 months before check-in date

You own fixed time and want to reserve the specific week and condo type you own.

There are no exchange fees for a home week reservation if made 12-13 months before check-in.

HOME RESORT

Reserve 12-11 months before check-in date

You own fixed time and want to reserve an available condo at your Home Resort other than the one you own.

HOME GROUP

Reserve 11-10 months before check-in date

You want to reserve an available condo at a resort that is part of a larger group of properties in your Home Group.

STANDARD RCI POINTS RESERVATION

10 months before check-in date

You want to choose from any of the other available RCI Points affiliated resort.





Accolades & Awards

February 1, 2024

Massanutten is recognized by Best of the Blue Ridge for its Bike Park.

The Shenandoah Valley and Blue Ridge Mountains are known for their phenomenal bike offerings that Massanutten's lift-served Bike Park will allow you to experience - without the climb! Read more [here](#). Massanutten's Mountain Bike Park offers an exciting experience for veteran riders while also featuring a beginner-friendly introduction to downhill mountain [biking](#).



February 5, 2024

Massanutten Resort Announces Michael Hammes As New General Manager

Massanutten Resort, is thrilled to announce the appointment of Michael Hammes as its new General Manager and Vice President. His depth of knowledge and experience in the mountain resort and hospitality field made him stand out amongst other candidates. He brings fresh ideas and new perspectives that are sure to make a meaningful impact for Resort owners, guests, and employees. Read more [here](#).

Michael is looking forward to getting out on the Resort this summer to meet owners at events such as the Farmers Market. Be sure to say "hello" when you see him, welcome him to YOUR Resort, and maybe even ask to pose for a selfie together!

"I am both honored and excited to return to the Shenandoah Valley region and establish a long-term role with Massanutten Resort" said Hammes. "Contributing to the rich history of the Resort with such a great team in place is humbling. I am eager to help deliver a continued outstanding experience for our team, owners, guests, and the community. I look forward to being of service."

Massanutten Joins WeatherStem

Start your day with the weather. Massanutten Resort not only has a live web camera at the peak of the mountain, but has installed a state-of-the-art weather monitoring station.

View our NEW weather station by WeatherStem [here](#) and our NEW daily time lapse video [here](#). Check out our webcams [here](#) to watch in real time so that you never miss a moment of what's going on at Massanutten.



A New Detachable Lift, Peak Express

Massanutten Scenic Chairlift Rides:

Elevating the ever-popular scenic chairlift rides is the new Peak Quad Lift. Take a breathtaking ride up Massanutten mountain and bring a camera to capture the panoramic views of the ski slopes and surrounding mountains views.

Planning your ride:

To prepare for your chairlift rides:

- Please wear appropriate shoes.
- Pets and service animals are not allowed on the chairlift.
- A round trip takes approximately 30 minutes.
- Storms affect our ability to safely operate the chairlift which may cause delays and closures. Storms are prevalent in the Summer months, but can often be avoided by riding the chairlift earlier in the day.
- **Be sure to book your tickets in advance on the Owners Website.**



Scam Updates

Please beware of unscrupulous companies who are contacting timeshare owners and promising to transfer ownership of their timeshare, especially if they request up-front fees for services.

We have seen an increase of scams that attempt to lure owners into providing their credit card number with the promise that they are working with Massanutten or RCI to rent extra inventory. Always reach out to the Owners Association if you are suspicious to find out more.

Don't be tricked by professional-looking ads, documents, websites, or certain business ratings. These resale and relief companies usually shut down after a few years when they start to feel the pressure of government agencies or mounting lawsuits and simply start a new company. Some of these companies even allege they have a relationship with Massanutten. When in doubt, contact us at ownersassoc@massresort.com

There is an industry resource available to owners that tracks all of the latest news regarding these unscrupulous companies. Please visit [ARDA ROC](#) (American Resort Developers Association – Resort Owners' Coalition) Find more resources for selling your timeshare [here](#).

Do you know how to SPOT A SCAM:

- *Unprompted initial contact*
- *Upfront fees*
- *False promises - If something sounds too good to be true, it probably is.*



NEW @ THE NUTT

Massanutten is expanding

Due to heightened demand at our nationally recognized, award-winning Indoor/Outdoor WaterPark, **Massanutten Resort is planning a significant expansion of the Indoor WaterPark.** The Indoor WaterPark will expand in two areas: a 6,000-square-foot expansion will connect a new hotel and atrium to the current Indoor WaterPark facilities; on the other side of the current Indoor WaterPark will be a 22,000-square-foot expansion.

Two new attractions to be added are a three-lane, headfirst **Mat Racing Slide** that will bring out the competitiveness in friends and families with an added gaming element, as well as a family raft ride with one-of-a-kind light, sound, and design features, replicating a **Cosmic Slide** experience.

Also new will be an **enhanced kiddie area** with pool and slides designed specifically for little ones, as well as a large wave pool. An additional array of new attractions including an **adult only pool**, cabanas, a **dining terrace** with increased food and beverage options, and a bar will offer immersive experiences to guests of all ages. Not only will these new attractions create new things for owners to experience at the WaterPark, the expansion will also increase capacity to make it easier to enjoy the WaterPark. **Rest assured, owners will continue to receive discounted admission.**

The **WaterPark addition will be attached to a new-build 140-room hotel**, which will feature flexible accommodations ranging from king and double queen rooms to king bunk rooms and two and three-bedroom suites. Guestrooms and suites will be thoughtfully themed to cater to the diverse needs of large families and smaller parties alike.



The hotel will feature a stunning **6,500-square-foot atrium connected to the WaterPark** for seamless guest access, featuring glass walls with views into the Indoor WaterPark, entry control technology, and handicap accessible paths. Once complete, we welcome our owners to stay at the new hotel at discounted owner rates. Find out more [here](#).

Coming later in 2024

Almost one thousand feet of uphill climb! Using the natural elevation of the area and gravity, the NEW mountain coaster will transport riders down the mountain in a bobsled like cart. Unlike traditional roller coasters, mountain coaster riders can control their own speed using a brake lever. **Riders can choose to go slow and enjoy the scenic views or speed up for a thrilling ride.**

The tracks will follow the natural contours of the mountain, providing a unique and exhilarating experience. The mountain coaster promises to be a family-friendly experience that will take you to new heights!

The Mountain Mayhem Coaster will be accessed at the Family Adventure Park adding to the many activities and adventures offered. Stay tuned for news on the grand opening plus special benefits and events just for owners!



New Escape Room – Knights of the Golden Horseshoe – Summer of 2024

As frequent visitors, a new escape room is always exciting news, which is why we can't wait for Massanutten's first custom escape room coming this summer! **The Knights of the Golden Horseshoe Escape Room highlights the recognized history of the exploration of the Shenandoah Valley by early colonials.** In 1716, then Royal Governor Alexander Spotswood and a group of prominent citizens, traversed the Blue Ridge Mountains and celebrated on the banks of the Shenandoah River – not far from Massanutten Resort.



The members of the expedition received a golden horseshoe in commemoration of their audacious adventure. **Now years later...set in the 1920's, descendants of one of the participants are still looking for the famed golden horseshoe stickpin made of gold and encrusted with jewels.** Join them as clues lead them to a secluded family cabin on Massanutten Mountain.



Dining Updates

The [Mid-Mountain Grill](#) is eagerly planning to reopen this summer on select days, complete with DJ and dance events.

A Signature Massanutten crafted beer brewed in partnership with Basic City Beer Co. is now offered at the Nutt - Ready. Set. Go.

This summer, we are transforming Base Camp into the best hang out spot on the mountain! Featuring games for all ages, live entertainment, food, drinks, plus our [Summer Concert Series](#).

Rock The Ridge New Summer Festival Hits The Slopes

Saturday, June 1, 2024 | 4 - 9 pm

Rock the Ridge is a new summer kick-off event produced by Massanutten Technical Center Foundation and hosted by Massanutten Resort. With so many positive comments after last year's event hosted at the school, MTC Foundation wanted to kick it up a notch and expand on the ever popular Thunderstruck vibe. Thus, this new collaborative event was born.

This festival will feature three main stage bands, food, beverages, fireworks, and more! Buy your ticket [here](#).



Pickleball Camp this Summer LEVELUP & Massanutten Resort Offer

Pickleball popularity exploded last year, with more than 36 million playing the sport. Massanutten Resort has teamed up with the pickleball experts at LevelUp to bring fun and excitement to their training camp program. LevelUp uses a curriculum to teach players of all levels how to improve their game. **Their hand-selected team of the top [IPTA/PPA certified pros in the sport](#) teaches 200+ camps across 35 states.**

- The rapidly growing sport is easy to learn and inexpensive.
 - The pickleball experience with camps, classes, and other activities is gaining steam.

July 20-21, 2024 | Massanutten, VA (Intermediate 3.0 - 4.0)

[Sign-up here](#)





Return of the Massanutten Farmers Market

This summer, owners and guests can experience the local community on a whole new level with vendors from across Rockingham County and the surrounding area. We look forward to providing a space with music, food, and fun for guests and locals to come together.

Taste local flavors, find specialty items, buy locally grown produce, home-baked items, and hand-crafted gifts that complete your Shenandoah Valley, Massanutten mountain experience. Stop by to meet and greet the experts from Massanutten Resort and celebrate our local farmers and artisans. Find out more [here](#).

When: Wednesdays 9 am – 12 pm | May 29 – Aug 28 | *Weather dependent

Where: South parking lot of the Woodstone Meadows building | 1822 Resort Drive

**This event replaces the Monday Welcome Event during the summer season.*



Visit the My Massanutten Owners Tent!

Look for the My Massanutten Owners Association tent at the Massanutten Farmers Market this summer and other events around the Resort.

The Owners Association is offering opportunities to win great prizes, share your memories, and meet with the experts.

Call 540.289.4904 option 1 or email mymassanutten@massresort.com for more info.

Massanutten Activities

Massanutten Resort offers a variety of activities for everyone to enjoy. The Activities team offers events such as **wine tastings, cooking demonstrations, nature art, and many arts and crafts workshops.**

Featured

- Join us **every Tuesday** for a wine tasting to sample six unique **Virginia wines** and learn more about their flavors, aromas, and **more.**
- Massanutten is home to **three themed escape rooms** that are fun enough to share. Find more **here.**

Most activities require advance sign-up that can be done online on the Owners Website **here.**




Perfect Break is our cutting-edge entertainment facility. Featuring two Topgolf Swing Suites, 12 Game Up eSports computers and fun for everyone and owner discounts.

NEW! *Weekly E-Sports Events*

Real Escapes – Virtual Reality:

Immerse yourself in another world! Feel the freedom of driving a race car on countless track configurations or work together to survive waves of evil robots, or become fully immersed in a variety of walk-through experiences.



The Spa at Massanutten

Relax | The Spa at Massanutten

What if we **recharged ourselves** this season and were able to step back from the **busy stressors of life.** From calming massages and body treatments to luxurious facials and natural nail care, total indulgence is our specialty.

Featured - Classes at the Spa

Enjoy one the Spa's weekly class offerings – **Stretching, Facial Massage, and Couples Massage.** All classes are taught by one of the licensed staff members. You must register for classes 24 hours in advance – No walk-ins.

Sign up for the new **Therapeutic Bamboo** Massage. This new massage involves the use of various rolls of heated bamboo material which helps with types of pressure, especially useful for those requiring deeper pressure.





Dining at Massanutten

Nothing builds an appetite like an active Massanutten vacation. And nothing is better than dining with expanded owner discounts, so don't forget your Gold Card!

Find out more [here](#).

Here is a quick list:



Campfire Grill

540.289.5794 | 4156 Del Webb Drive, Massanutten, VA 22840



Base Camp

540.437.3354 | 4614 Massanutten Drive, Massanutten, VA 22840



Virginia BBQ & Pizza Co.

540.289.4958 | 1822 Resort Drive, Massanutten, VA 22840



Splash's Bar & Grill

540.437.3390 | Located in the Massanutten WaterPark
*A WaterPark ticket is not required to dine here. | 1200 Adventure Drive, Massanutten, VA 22840

Foodie Events & More

Have you ever wanted to learn what wines pair perfectly with what appetizers, learn to smoke meat like an expert, or enjoy a cooking demonstration? Find out more about [dining events here](#).

Shopping @ The NUTT



Balanced Roots
SHOPPING & RELAXATION

Balanced Roots –

Earthy, beautiful, & unique

540.437.4023 | 11441 Spotswood Trail, Massanutten, VA 22840



The General Store –

Outdoors wear, clothing, boots & more including Virginia Made, local beer & wine

540.289.4998 | 4620 Massanutten Drive, Massanutten, VA 22840



Lift Coffee Bar –

Cappuccino, americano, & more at the General Store



The Market at

Massanutten Station® –

Massanutten logo wear, unique gifts, footwear, & more including Virginia Made, local beer & wine

540.289.4098 | 1850 Meadowvista Lane, Massanutten, VA 22840



MerchanDice Surf Shop –

Swimming apparel, water shoes, hats, sunglasses, & more in the Massanutten WaterPark

540.437.3340 | 1200 Adventure Drive, Massanutten, VA 22840



PLANNING YOUR VISIT

Where you can play every day

Take a **family adventure** and enjoy four seasons of **entertainment & fun!**
Explore [Massanutten Resort®](#) to get updates for every season.



Massanutten Resort App

Your handheld Resort resource for finding events, hours of operations, weather, menus, and more! Set your Resort Home and use our friendly navigation tools so that you only get lost when you want to! For more information click [here](#).

Plan Your *Itinerary* Links

- [Recreation Centers & Outdoor Rec](#)
- [Escape Room or Virtual Reality](#)
- [Mountain Biking Adventure](#)
- [Entertainment & Dining](#)
- [Family Adventure Park](#)
- [Live Events & Festivals](#)
- [Spa at Massanutten](#)
- [Activities & Classes](#)
- [WaterPark](#)
- [Golf](#)

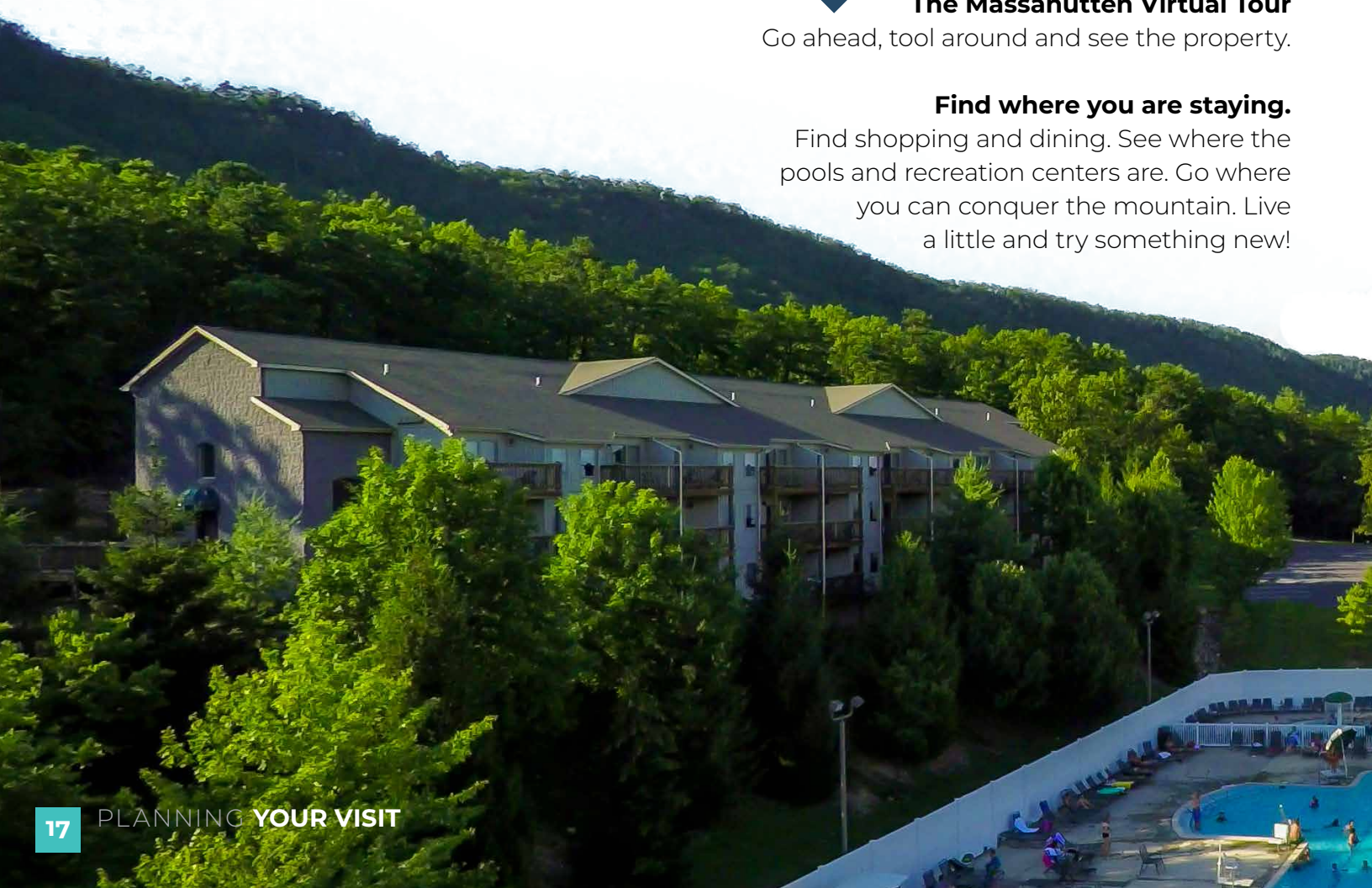


The Massanutten Virtual Tour

Go ahead, tool around and see the property.

Find where you are staying.

Find shopping and dining. See where the pools and recreation centers are. Go where you can conquer the mountain. Live a little and try something new!





Massanutten Farmers Market

Live music, local flavors, local arts, and community meet & greet.

Every Wednesday 9 AM to 12 PM
May 29th through August 28th.

**Weather dependent*



Owners Meet & Greet

Look for the My Massanutten Owners Association tent at the **Massanutten Farmers Market** this summer and other events around the resort.

The Owners Association is offering opportunities to win great prizes, share your memories, and meet with the experts.

Owner Gold Card Discounts



Gold Card discounts have moved to your Owners Website. In order to receive your **Owner Gold Card Discounts** online, you will need to login to your **Owners Website**. You are still able to make in-person purchases however, you may find fewer items available for purchase compared to purchasing in advance.

To purchase your advance tickets, log into the Owners website and navigate to the owners ticket access tab. You are still able to make in-person purchases, however tickets may sell out, especially during holidays, weekends, and the busy summer season.

Remember, Owners Ticket Access is not limited to 30 days out. Now you can purchase your advance tickets as soon as the dates become available.

A valid Gold Card ID will be required for each ticket purchased at time of redemption.

Only Gold Card holders are eligible for Gold Card discounts. Owners will need to show their physical Gold Card for each ticket, even those tickets pre-purchased online.

For items purchased at non-Gold Card rate, owners can still receive their discount but MUST show their physical Gold Card at the ticket window to receive a refund for the price difference. **Find all your Gold Card discounts [here](#).**



Share the joy this summer.

Affinity RewardsSM

It's Free To Join & Easy To Participate!

Our exciting membership incentive program for Vacation Village Resorts and Affiliates[®] owners.

As an owner, you can earn Affinity Rewards for **inviting your friends and family** for an exclusive opportunity to receive a fantastic getaway and tour one of our resorts in our most popular destinations. Learn how to get signed up [here](#).



Quick Links

Check-in



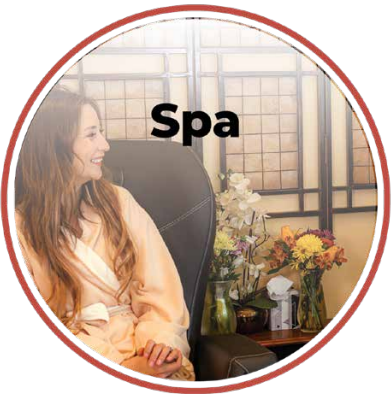
Shopping



Dining



Spa



Golf



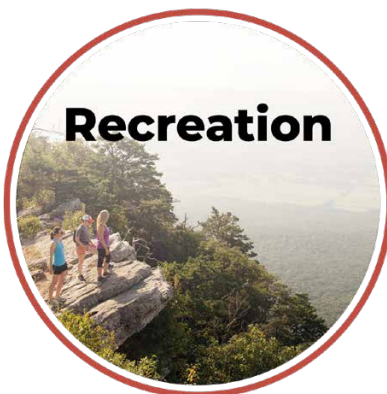
WaterPark



Mountain Biking



Recreation



Family Adventure Park





Massanutten Premier

2024 is your year to experience all-new adventures in the Blue Ridge Mountains with the finest, world-class accommodations. Whether your viewing pleasure takes you to the valley or the peaks of the ridges, we've got **all-star packages to fit any family's needs!**

Our premier team **take the stress out of planning** and works on your behalf to take your vacation through early and speedy check-in services, and more. [Massanutten Premier is here.](#)

Festivals That Give Back

Massanutten hosts 4 annual festivals with festival proceeds benefiting a local area non-profit.



Saturday, May 25th
| 4 - 10 pm
ValleyFest, held on Memorial Day Weekend, is a fundraiser for the local Rotary Clubs of Harrisonburg & Rockingham County.



Saturday, June 1st
| 4 - 9 pm
NEW! Rock the Ridge, held the first Saturday in June, benefits the Massanutten Technical Center Foundation.



Wednesday, July 3rd
| 5 - 10 pm
Summer Jam, held every year on July 3, benefits the Rockingham-Harrisonburg SPCA.



Saturday, October 12th
| 11:30 am - 5:30 pm
Fall Festival, held every October, benefits the local McGaheysville Fire & Rescue Squad.



RCI EDUCATION

More Travel. More Savings.

In 2023-2024, our Massanutten Owners booked almost 40,000 vacations through RCI®. Over 2,000 of those were international travel. With RCI, our Owners get **more travel, more savings**, plus more RCI specials and promotions. Where will you go?

Travel By The Numbers | From September 2023 to February 2024.

Top Domestic Destinations

Virginia: 9,899
Florida: 3,374
South Carolina: 1,440
Nevada: 840
Tennessee: 637

Top International Destinations

Mexico: 238
Dominican Republic: 133
Canada: 103
Aruba & the Bahamas: 66
St. Marten Dutch Caribbean: 42

"Oh, the places you will go!" - Dr. Seuss

You just have to want to go!





Massanutten Owners

TRAVEL THE WORLD.

50
RCI

*Can you guess all the international destinations
Massanutten Owners have visited?*



Aruba, Australia, Austria, Bahamas, Barbados, Bermuda, Brazil, Canada, Canary Islands, Cayman Islands, Colombia, Costa Rica, Curacao, Denmark, Dominican Republic, England, France, Fiji Islands, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Israel, Ireland, Italy, Jamaica, Kenya, Malaysia, Malta, Mexico, Morocco, Panama, Philippines, Portugal, Saint Lucia, Scotland, Senegal, South Africa, Spain, St. Maarten Dutch Caribbean, St. Vincent & The Grenadines Switzerland, Taiwan, Thailand, Trinidad and Tobago, Turkey, Turks and Caicos Islands, United Arab Emirates, Venezuela, Vietnam

Groups

The gathering place with the gathering space!

With spacious meeting and event venues, plus comfortable accommodations overlooking scenic mountain views, Massanutten Resort is well-equipped to host your group of up to 300 people.

Accommodations • Meeting & Event Venues
Catering • Indoor/Outdoor WaterPark • Golf •
Hiking • Mountain Biking • Escape Rooms



[MASSRESORT.COM/GROUPS](https://massresort.com/groups)

be active. rest easy. leave inspired.

MORE TRAVELS. MORE SAVINGS.



Make More Of It.

RCI[®] is your ultimate travel companion – and you may not even realize it. Turn your timeshare into a vacation lifestyle by making RCI your first stop for booking all things travel. The best part? You're already a part of it!



Resort Vacations

Exclusive deals on cash vacations—no exchange needed. Choose 7-night getaways often for less than the cost of a hotel with Extra VacationsSM getaways. Or be spontaneous and save on last-minute week-long resort deals with Last CallSM vacations starting at just \$309^{USD} per week.¹



Cruise Vacations

Book your next sailing with RCI Cruise and get up to \$1,500^{USD} onboard credit on nearly all sailings—all with a 110% Best Rate Guarantee.²

*This offer is for 20% Off (USD) the RCI Exchange fee for select travel from 09/1/24 through 12/31/24 and must be booked by 5/31/24 at 11:59PM ET. The discount on the RCI[®] subscribing member's account with the greatest discount value will be applied. Discount may only be used once. Only one discount may be applied per booking. Discount cannot be combined with other offers. Discount not available on internal exchange. If the booking is canceled, then the discount offer will be forfeited. This offer only applies to new reservations and excludes Exchange Plus inventory. ¹Extra VacationsSM getaways and Last CallSM vacations prices are based on a seven-night stay. You won't have to exchange your vacation week or points. ²Book a qualifying sailing, and we'll give you up to \$1,500 to spend on board. Actual amounts vary based on the total price, minus port charges, port expenses, and taxes. Onboard Spending will be issued to passenger's onboard account on the day of embarkation. Offer is per stateroom, will not exceed 10% of total cruise fare. Additional restrictions may apply; ask your agent for details. ³RCI Weeks enrollment offer is redeemable online at Discover.RCI.com/Massanutten and expires May 31, 2024 at 11:59 p.m. ET. Single use only. These vacations are limited. Travel benefits are administered by third party providers under contract with RCI, LLC. RCI, LLC is not responsible for any activities or services provided third party providers. Some restrictions apply. Please visit RCI.com for details. RCI[®] Magazine is the official travel publication of RCI, LLC. RCI benefits are obtained only via a subscription to the RCI Magazine. Use of the term "Membership" is intended to denote subscription to the RCI Magazine. Registration as a Seller of Travel does not constitute approval by the State of California. Exchange: CST: 2046555-50, Fla. Seller of Travel Reg. No. ST-26552. Washington Seller of Travel Reg. No. 602357907. Rental: CST: 2081369-50, Fla. Seller of Travel Reg. No. ST-36515. Washington Seller of Travel Reg. No. 602560941. Hawaii Seller of Travel Reg. No. TAR-6309. Rental offer and rental inventory are made available by a Florida licensed entity Panorama Travel Solutions, LLC, whose address is 6277 Sea Harbor Drive, Orlando, FL 32821, License Number: CQ1059961. Hawaii TAT Broker ID #TA-023-193-6000-01. RCI[®] and related marks are registered trademarks and/or service marks in the United States and internationally. © 2024 RCI, LLC. All rights reserved.

SAVE 15% MORE

ON SELECT FALL EXCHANGE VACATIONS*

Hurry! Offer ends 5/31/2024

Travel dates 9/1/24 - 12/31/24

RCI WEEKS[®] SUBSCRIBING MEMBERS

Book online at [RCI.com/DEALS](https://www.rci.com/DEALS)
or call **844.874.5792**

BOOK & SAVE

RCI POINTS[®] SUBSCRIBING MEMBERS

Book online at [RCI.com/DEALS](https://www.rci.com/DEALS)
or call **844.968.7476**

BOOK & SAVE

MORE MOUNTAIN.

MORE ROCKING.

MORE JAMMING.



Don't miss popular summer events like the Rock the Ridge festival or Summer Jam Independence Day celebration.

Now through May 31st, book your trip back to Massanutten Resort through RCI. Enjoy a complimentary vacation week without having to use any Trading Power or Points.

All for the low 7-night Internal Exchange fee of just \$159^{USD}. That's a \$140^{USD} savings.

Call your RCI Travel Guide or go online today to book your next vacation to Massanutten. Must travel by August 31, 2024.

NOT A RCI WEEKS MEMBER?

You're in luck. For a limited time, you can enroll as a new RCI Weeks member and save big with enrollment code: **MORE24**. Just act fast — this offer ends 5/31/24.⁴

1-YEAR \$59^{USD} | 2-YEAR \$100^{USD}

JOIN TODAY



OWNER CONNECT

Our Community - You Own. We Own.

Massanutten Resort's commitment to service is one of the ways we make a positive impact on the people who live here, work here, and play here. This commitment includes taking care our owners, our property, our team, and ourselves.

We are dedicated to building stronger communities by regularly volunteering our time, donating to organizations that support the betterment of the community, and providing expertise when needed.



Partnering With The United Way of Harrisonburg

First Step - Painting & Landscaping Project

First Step is a nonprofit that empowers survivors of domestic violence by providing a variety of free and confidential services.

Roberta Webb Early Education Center - Playground Upgrades

Roberta Webb Early Education Center strives to provide local children with rich educational experiences that prepare them for a lifetime of learning.

Elkton Area United Services - Moving Forward

Elkton Area United Services needed our help with a variety of tasks including moving, sorting, and processing donated items for resale at their store and assisting at the EAUS Food Pantry.

The Arc of Harrisonburg - Start of Summer Celebration

The Arc, an organization that promotes and protects the rights of people with intellectual and developmental disabilities asked for our assists with their Start of Summer Celebration.



Sustainability At Massanutten!

While we **live and work in partnership with the mountain**, we realized a strategy to reduce our emissions, our waste, and how to **become more energy efficient** would allow the community and Resort owners to interact more harmoniously with the mountain for many years to come.

These efforts accelerated with the formation of our Sustainability Committee during the summer of 2021. This committee consists of employees all across the Resort to bring together many different perspectives and **act holistically to protect your Resort home.**

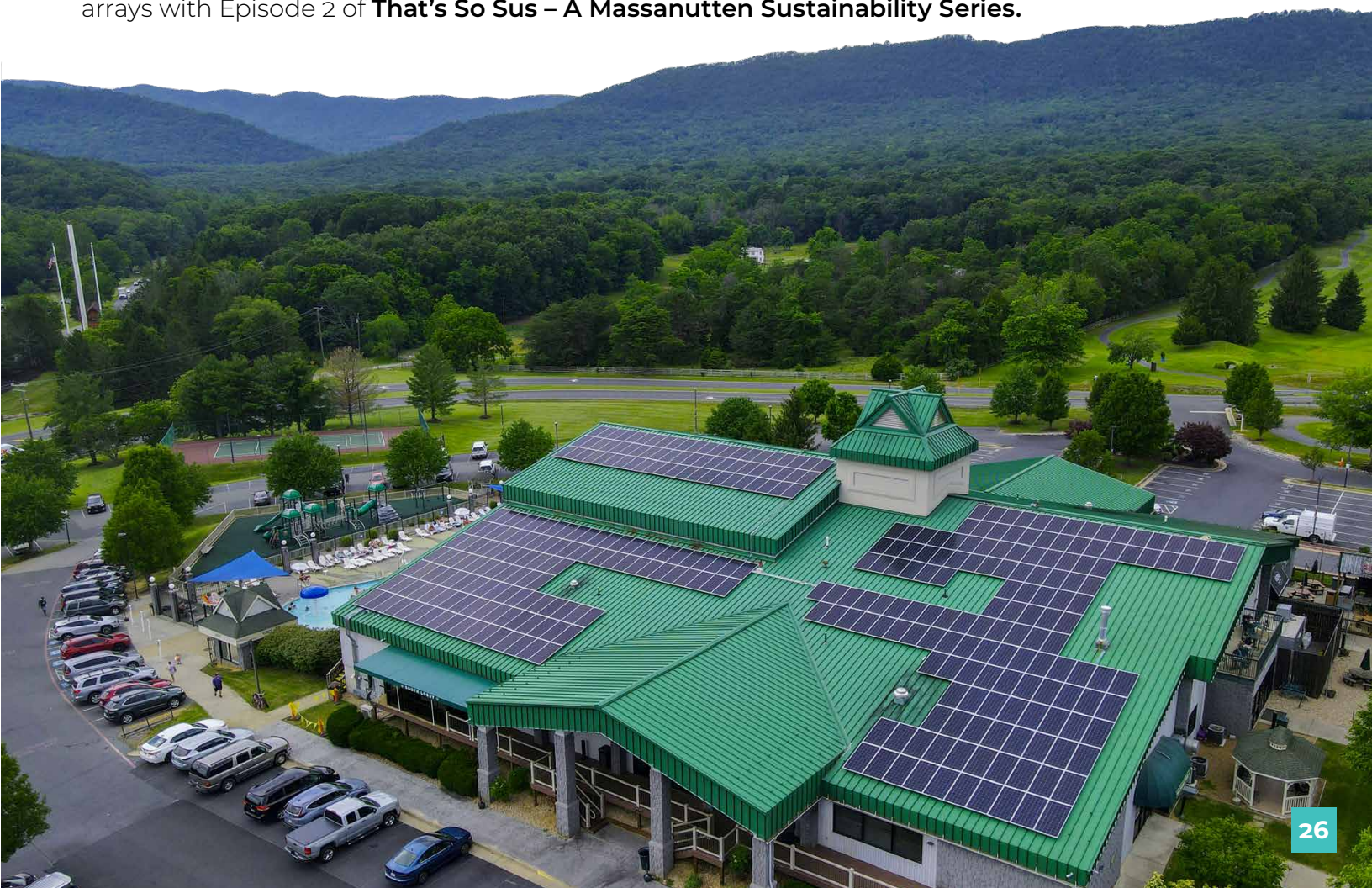
We have a goal to **reduce our carbon emissions** by 15% of our 2021 emissions by 2025.

- [Solar](#)
- [Water Conservation](#)
- [Recycling](#)
- [Ski Area Energy Awareness](#)
- [Electric Vehicle Charging Stations](#)
- [Resort Shuttle](#)

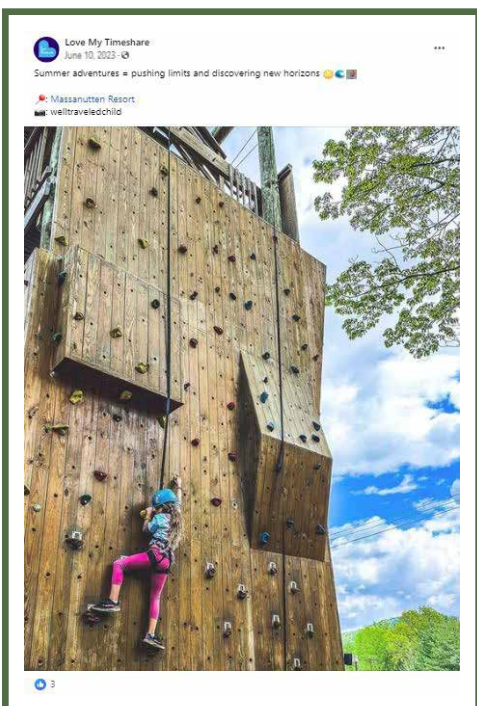
Learn more about sustainability at Massanutten [here](#).



THAT'S SO SUS - We have installed three different solar arrays across the Resort! Check out our solar arrays with Episode 2 of **That's So Sus – A Massanutten Sustainability Series.**



OWNERS GET SOCIAL @ THE NUTT®



Discover Love My Timeshare!

Join the **#lovemytimeshare (#LMT)** community and share your travel stories, photos, and videos with your fellow timeshare owners. Perhaps you'll find inspiration for your next vacation. Perhaps you'll be the inspiration someone else is looking for.

Share your stories on your own social channels and **use these hashtags** to be sure your content is featured on ARDA's social media! Don't forget to **follow @LoveMyTimeshare** on the below social channels.

#LoveMyTimeshare #LMT





Congratulations to Vivian A.

our Spring-Summer 2024
giveaway winner!

*"Massanutten WaterPark Adventure:
Celebrating a school graduation with
friends that had never been to a resort
or hotel. Fun!"*

- Vivian A.

Do you want to **win a free week too?**

Share Your Memories

Enter to win **A FREE WEEK** at Massanutten
Resort when you share your favorite memory & photos.

SUBMIT YOUR MEMORIES [HERE.](#)

Or scan the QR code to the right!

*The winner will be featured in the Fall-Winter 2024-25
My Massanutten Biannual Newsletter.*



Local Connect

Support Small – Visit Local Businesses

Visit the surrounding areas and support local family owned businesses. All within 20 miles of the Resort, taste some of the Shenandoah Valley's award-winning wineries, breweries, and cideries plus connect with nature at Shenandoah National Park.



Elkton Brewing Company is a small family owned brewery that opened in 2020. They offer a diverse selection of rotating taps that are all brewed using fresh spring water from Bear Lithia Springs.



Sage Bird Ciderworks

Opened in 2020, visitors can try their lineup of ciders, wines, cider cocktails, and non-alcoholic options which are made from Virginia-grown apples.



CrossKeys Vineyard is a family owned business that has been open for over a decade. They offer a wide range wines that you can sip while enjoying panoramic views of the beautiful Blue Ridge Mountains.



SHENANDOAH
NATIONAL PARK

If you enjoy the outdoors, the beautiful **Shenandoah National Park** is located minutes from the Resort. The Park has over 500 miles of trails to choose from. Find more information and maps on the Shenandoah National Park website.

EMPLOYEE SPOTLIGHT

Front & Center

Get to know our staff at the front desk and call center. We are ready to help owners navigate the check-in process and find the resources, activities, plus information needed for a great vacation. We are front and center when it comes to providing remarkable service!

GET TO KNOW YOUR RESORT STAFF



Patti H.
Call Center Agent
25+ years

How would you describe Massanutten in one word?

- *Home.* Because not only has Massanutten been my 2nd home for so many years, but also to many guests that I have met.
- **Patti H.**
- *Tranquility!* Massanutten is a beautiful and peaceful escape from the "real world." - **Fernando R.**

What is a standout guest memory you have had since working at Massanutten?

- Years ago a group of friends would come from everywhere for a weekend of golf every spring. We became friends. As their sons grew up some of them would make the trip. I so looked forward to that visit every year and seeing them have such a great time!
- **Patti H.**
- During peak summer season, a family needed an escort along with assistance moving their belongings into their condo; however, they had to wait 2 hours before security became available due to backed up calls. I took this as an opportunity to ensure the family was well taken care of in timely manner by escorting and assisting myself - great way to connect with them!
- **Fernando R.**



Fernando R.
Front Desk Supervisor
3.5 years

What is one place/thing you love about Massanutten that owners may not be aware of? What tips/suggestions would you give owners for when they visit?

- I must admit, I really love treating myself to the spa (Don't forget to book ahead!) - **Patti H.**
- The ice cream shop by the family entertainment center is a must during the summer. You have not truly gone to Massanutten until you have tried it! - **Fernando R.**

Retirement News

After 44 years a well known face at Massanutten, Director of Sports and Risk Management, Kenny Hess will be retiring. He has served in his current role for 13 years.



Kenny Hess

Director of Sports & Risk Management

44+ years

Kenny began his career at Massanutten in 1980 while he was a student at James Madison University. This launched his career in ski area management, where he has had huge impacts on ski patrol employee and volunteer relationships, making safety and risk management a priority. His work contributed to many changes at the Resort and paved the way for major growth, including the major ski area expansion over the last several years.

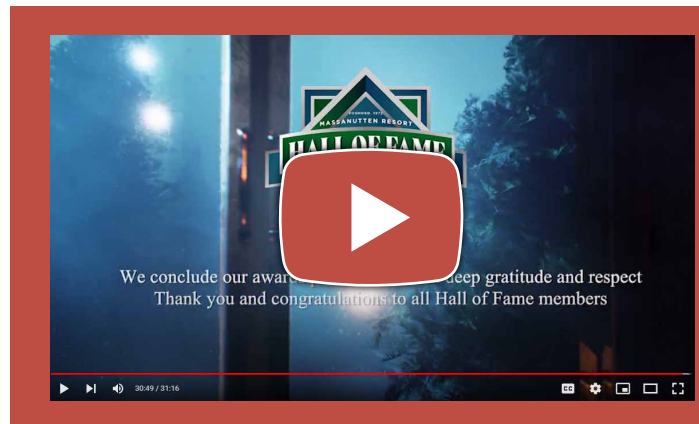
Meet the 2023 Massanutten Hall of Fame Heroes: Celebrating Six Exceptional Hall of Fame Inductees

Outside of Massanutten, Kenny has made significant contributions to the National Ski Industry. Kenny served as President of the Southeast Ski Area Association from 2007-2011 before becoming a NSAA Board Member from 2012-2018 where he was a part of the search committee for the current NSAA President and participated on a number of subcommittees.

In November, Hess was recognized with the **Massanutten Champion Award**, which is awarded to an employee who has shown leadership and made considerable contributions to the Resort, the community and to the mountain sport industry as a whole. Along with the award, Hess was also inducted into the Resort's Hall of Fame.

A new double black diamond trail named after Kenny also opened this winter, called 'No Hessitation', forever leaving his mark on the slopes he said he loves dearly. Watch the interview with WHSV TV 3 news [here](#).

Hess said, *"It's very rewarding to have, along with some of the other trail names of some other past people around the resort and current people. It's like I said very humbling and it's cool to have a bit of a legacy."* His last official day in his role will be in July 2024. We thank him for his lasting impact on the Resort and our owners.





*We can't wait to welcome
you back to the mountain!*



CONNECT WITH US