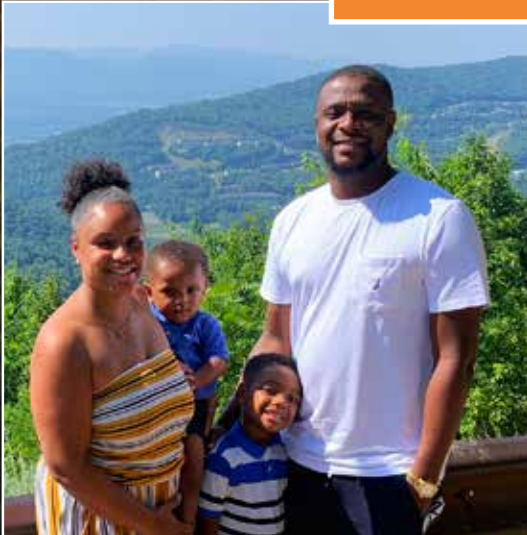


# MY MASSANUTTEN

*A Publication Exclusively For Massanutten Resort® Owners*



**EDITION: SPRING - SUMMER 2023**





## LETTER FROM **THE EDITOR**

*The joy in every season!*

Every season has its joy at Massanutten. Places we want to visit or hike to because of the beauty and awe of the landscape. The delight of events and activities everyone can look forward to because the sun is out, the mountains are shining, and the weather is warmer.

**Making new friends.** Talking with old friends and laughing with both about the places we've been and the incredible things we've seen. Beauty cannot be described as just physical features of a landscape or a place, it is also how a place makes us feel.

Joyful moments with loved ones, family, and friends. **Experiences and memories made together at Massanutten.**

This season, the My Massanutten Owners Newsletter will share the updates at the Nutt, **what's new and fun.** We will also share the latest news you can use about your ownership and how to get the most out of it. We have provided the resources you need to **plan your vacation, travel with RCI,** and connect with other Massanutten owners.

We look forward to seeing you on the mountain!

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**Zenaida Hall**  
*Contributing Editor*



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*"The mountains are calling and I must go." - John Muir*

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ownersassoc@massresort.com  
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434.220.7706

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www.massresort.com  
540.289.9441

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woodstonegolf@massresort.com  
540.289.4919

**Massanutten WaterPark**

waterpark@massresort.com  
540.437.3340

**The Spa at Massanutten**

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540.289.4040

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540.289.4978

**Condo Rentals**

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**Group Planning**

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540.289.4032

# Top Five Reasons to Own at Massanutten!

Make it personal and **discover your well-traveled life** at Massanutten and beyond!



## I am an outdoor fanatic & love the mountains!

Get moving and breathe in the mountain air, meditate on top of the world, or get some heart pumping excitement going downhill. Don't stop now we just got started!

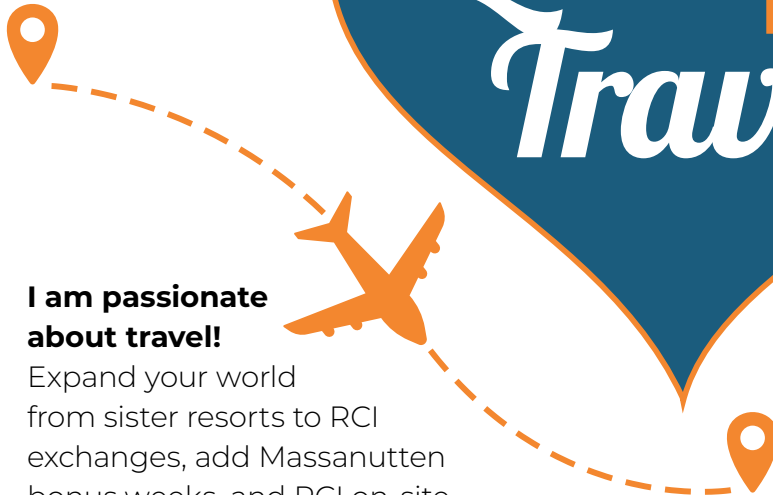


**Making time**  
for family, friends  
& loved  
ones.

## Four seasons of fun - golf, ski, hike, bike & play at the WaterPark!



Play every day on vacation with over 200+ activities and four seasons of year-round fun & relaxation. Activities designed to delight, entertain, and offer remarkable experiences for your mind, body, and soul.



## I am passionate about travel!

Expand your world from sister resorts to RCI exchanges, add Massanutten bonus weeks, and RCI on-site service, we are your first step in making travel memories!



## Massanutten is a responsible steward of the property and the community!

From the lowest maintenance fees in the industry with some of the highest point/credit values per dollar, Massanutten has a commitment to renovating, refreshing, and providing a sustainable future for our owners and Resort community. For more info, visit



[massresort.com/gogreen.](http://massresort.com/gogreen)

## Gold Card Owners benefits year-round! You are invited to join the club.

Travel doesn't just have to be the week you own with a Gold Card you get owner discounts to lodging, dining, ski and golf, as well as entrance to all the recreation centers.





# NEWS

YOU CAN USE

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*Keys To Ownership*

## **Get the Most Out Of Your Ownership**

Ownership at Massanutten Resort® is not just one week of vacation, it's an opportunity to travel and expand your world. Those travel choices are made easy through our partnership with RCI, Extra Vacations<sup>SM</sup> getaway Bonus Week certificate opportunities, and using your ownership at Massanutten Resort.

The Owners Association wants to ensure that owners are successful and happy with their travel choices. Vacationing here at Massanutten, planning travel to another destination, or choosing a last-minute vacation opportunity – your Owners Association has experience assisting our owners and providing the tools to improve the travel planning process to get owners the greatest value for their vacation time!

## **Your Personalized Prearrival Check-In Email**

Before your arrival to Massanutten, we will send an email with all the information you need including the forms you need to complete to streamline your arrival experience with us.

**Owners save time and save paper!**

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## **Text Notifications**

Would you like to receive text notifications regarding your account? Reach out to the Owners Association and let us know if you have a preferred contact number at 540.289.4904, option 1 or log into the Owner's Website to update your contact preferences. We are improving our processes to become more sustainable.



**For Weeks Owners**  
**One call depositing in RCI** - Owners will now be able to make one call (and complete one transaction) to **Massanutten Reservations** when requesting their week be deposited with RCI®.

Within 2-3 business days of the receiving the request, owners should see their deposited week in their RCI account.

### **Trading Power Boost Update**

Although we are not offering trading power boost any longer for our RCI members, owners are reminded about their bonus weeks.

Once your annual maintenance fees are paid, Gold Card Owners can call and activate their extra vacations known as Extra Vacations<sup>SM</sup> getaway Bonus Week certificate. These are a benefit of purchasing your timeshare directly from Massanutten. An RCI account is required to access this valuable benefit of ownership.



### **Timing Is Everything**

Do you know your deadlines? When are fees due? When reservations should be made? How to use your RCI membership and get the greatest value for travel choices? How to get your Extra Vacations<sup>SM</sup> getaway Bonus Week certificate? Check out the answers to these and other frequently asked questions by clicking [here](#).

**Fixed vs Float. Weeks vs Points.** Find out more about your ownership [here](#).

### **Owner Key Release Policy**

As an owner, you have the option to allow friends or family to use your reservation. In order to allow guests to check-in to your reservation, owners are required to submit a key release form, which is written authorization allowing your guest to check-in. Download the form [here](#) and review the key release policy [here](#).

**Did you know?** Owners should make reservations no later than 30 days in advance of the start date of your ownership week. This is an Association rule and strictly enforced. Find out more [here](#).



### Planning To Travel Elsewhere?

Travel partners like **RCI** get owners the greatest value for their exchanges! **RCI-affiliated resorts** are part of a global travel network with 4,200+ affiliated resort properties, 600,000+ hotels, 30+ cruise lines, and 345,000+ local activities find out more [here](#).

### Need To Rent Your Condominium?

When owners are able to vacation here, we celebrate, but sometimes you realize that your week will go unused. Explore this great option for owners – **TripForth**. Fill out the form online, find out more about renting your week, and how easy it is [here](#).



### Are You A New Owner?

Have questions about how to, when to, and who to call? The new owner vacation advisors, **NOVA** provides owners with the most current information and helpful resources. Get registered on the website, resources for your mortgage, reserve your week, and navigate the many benefits of RCI. Find more information [here](#).

### Your Owner's Website

Where owners can **manage** their account, **make** reservations, **get** news and updates, and now purchase advance tickets and itinerary **planning**.

You can pay your fees online, get live chat support, and make reservations all in the same day. From there, you are encouraged to plan your activities, book your classes, and get your Gold Card owners discounts with advance ticket purchasing making travel planning easier for our owners.

Visit [owners.massresort.com](http://owners.massresort.com) and register your account today!

The image shows a registration form with four numbered steps:

- 1** Click the register tab (pointing to the REGISTER tab)
- 2** Enter the last name, owner number & zip code (pointing to the LAST NAME, OWNER NUMBER, and ZIP CODE fields)
- 3** Enter email & create password (pointing to the EMAIL, CREATE PASSWORD, and CONFIRM PASSWORD fields)
- 4** Click submit (pointing to the SUBMIT button)

## New Limited Pet Friendly Policy

You may be aware that many Massanutten owners have requested policy changes for travel with their pets. In response, the pet friendly accommodations are offered in a limited number of condos and in limited areas of the resort: Eagle Trace, Summit, Woodstone, and Regal Vista.

These limited number of condos are adjacent to green spaces to limit pet impact on others. Approximately twenty condos are pet-friendly (we have over 1,200 condominiums) and Massanutten has put in place several requirements to limit impact resort wide. These policies have our owners' interests top of mind and will be helpful to everyone staying at the Resort with or without pets. Find out more [here](#).

## Stay & Play

### Occupancy-Based Resort Fee Updates

In 2019, Massanutten Resort moved to an occupancy-based resort fee. The Recreation Fee was removed from the yearly maintenance fee assessment. Now this expense item is shared and covers expenses such as state-of-the-art recreation facilities, indoor/outdoor pools, and the necessary supplies and staff. Similar to other resorts and lodging, this is now an expense shared with all of our Resort guests.

The great news is that Massanutten owners get a discounted Resort occupancy-based resort fee of \$4.75 per room, per night, **even if you are visiting us outside your ownership through RCI or rentals, you still get the reduced owner rate.**

## Wi-Fi Upgrades

We have improved our guest Wi-Fi connectivity with internet upgrades at no additional charge! The new Massanutten Condo Wi-Fi will be free to all guests and deliver download speeds of 40mbps and upload speeds of 10mbps.

### Did you know?

*You get the Gold Card when you purchase your timeshare from Massanutten – our owners are golden because their ownership provides many benefits and discounts.*

# WE WANT YOUR FEEDBACK!



My Massanutten Owner's Website



Your owners association is working on website upgrades and we want your feedback. Planned features include paperless communication, digital billing, and autopay.

**SCAN THE QR CODE OR CLICK [HERE TO TAKE THE SURVEY.](#)**





## Industry News

### FTC, Wisconsin Attorney General take action against timeshare exit scammers for cheating consumers out of \$90 million – November 22, 2022

The US Department of Justice, on behalf of the Federal Trade Commission, and the Wisconsin Attorney General filed suit against Consumer Law Protection and related companies for scamming consumers for timeshare exit services they didn't deliver. Read the full press release [here](#).

Don't be tricked by professional-looking ads, documents, websites, or certain business ratings. These resale and relief companies usually shut down after a few years when they start to feel the pressure of government agencies or mounting lawsuits and simply start a new company. Some of these companies even allege they have a relationship with Massanutten.

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## An Inside Industry Look At 2023 | ARDA

*"This focus on providing an excellent owner experience and innovating to meet the demands of today's travelers is why owner satisfaction continues to be high."*

The "U.S. Shared Vacation Ownership Owners Report: 2022 Edition," published and sponsored by the ARDA International Foundation (AIF), found that 90% of timeshare owners are happy with their overall ownership experience. Investment and property improvements are key and look who is investing in timeshare.

In fact, in 2022, Gen Z and Millennials account for more than half of all timeshare owners (57%) and more than half of new sale purchasers (53%). Full article [here](#).

*"We've found that these younger travelers, many of whom are now starting to build families of their own, are looking to travel more and they're looking for vacations that provide truly amazing experiences in new and exciting destinations."*



## Key Advantage Of Timeshare Ownership – June 2022

Timeshare ownership according to American Resort Development Association (ARDA), has the advantage in a time of increased travel and accommodations demand that drives up the price. According to Business Travel News 2022 lodging prices increases average 13%, especially impacting individual cost of per night stays.

*"With travel on the rise, prices have increased and continue to, but this hasn't been the case for those who own a timeshare. Timeshare owners have been largely protected from the economic pressures that affect room rental rates."*

**Read the full article [here](#).**



# UPDATES @ THE NUTT®



## New! Splash's Bar & Grill At Massanutten WaterPark®

Surrounded by the rush of the Massanutten WaterPark®, with views overlooking the indoor water fortress, **Flowrider®**, body slides, lazy river floats, and hot tubs – **Splash's Bar & Grill** will delight all ages. The menu features fresh fish to favorites from the steamer like **clams, oysters, and shrimp**. Starters like crazy **crab balls** and tasty **frog pops** balance out our housemade sweet endings like the **Grasshopper Tiramisu** and **Lily Pad Cupcakes**.

But wait, **Splash's** menu doesn't stop until the oceans meet the mountains with a **Jack Daniel's Marinated Flank Steak**, the **Meltdown Cuban**, and Splash's own **local angus beef bacon and cheese burger**. The great thing about Splash's is that you can catch those outdoor mountain views of the Blue Ridge and enjoy watching the fun at the recently expanded water slides - MASS Mayhem, Peak Plunge, or Valley Vortex by choosing the right spot to dine at this new raw bar, restaurant, and grill.

The incredible food shouldn't be outdone by the vibrant vacation drinks but there's more than one way to enjoy Massanutten's newest restaurant. Take a break to Splash's bar and choose from an award-winning selection of **Virginia wine** and **locally crafted beer**. Try a unique specialty drink like the **Island Sound, Lazy River, or Splash's Swimming Mary!**

So, come visit us and make a splash at **Massanutten WaterPark's new seafood restaurant!** Enjoy an experience featuring food from the **East Coast to the Shenandoah Valley** on a culinary adventure your taste buds and your senses will never forget at **Splash's Bar & Grill**.

Find out more about Splash's and the Massanutten WaterPark [here](#).



# Splash thru Adventure

## RIDE

Experience the thrill of riding one of our new water slides - **MASS Mayhem, Peak Plunge, or Valley Vortex**. Scream with joy from the up and down plunge of the colorful Mass Mayhem. Race your friends and family down our 296-foot mat racer or just relax in the wave pool as three foot waves keep you cool all day long. The indoor body slides, splashing pools, winding lazy river floats, and hot tubs give more options for family fun.

## PING

Ping your friends from **Diamond Jim's Arcade**. Share your latest adventure and high scores on any one of **20 new games**. From the latest video game challenges to the new floating mini golf to our classic redemption games, there's something for everyone. Check the list [here](#). Plus we've added prizes **over 300 options**.

## CHILL

Located at the Outdoor WaterPark, The **Chill Grill** offers hot-off-the-grill favorites such as hot dogs, hamburgers, sandwiches, salads, and refreshing beverages as well as wine, beer, and frozen cocktails. Plan to rent one of our new **22 outdoor cabanas** featuring lounging in the sun and having it made in the shade.

## SURF

Learn to bodyboard or surf on the triple-jet **FlowRider**, where 48,645 gallons of water each minute flow under you to create a ocean-like wave. Watch your kids make their stand at the observation deck. Christened "**The Pipeline**," **it is the first and biggest FlowRider in Virginia!** Lessons are available for riders who wish to take their skills to the next level.



## GEAR

Head home with cool gear from the **MerchanDice Surf Shop**. We have all the latest surf brands, plus radical Massanutten WaterPark threads. From bathing suits to cool water wear, shoes that look good all wet, and kid friendly gear like goggles, ear plugs, and shades.

GOLF HAS NEVER LOOKED  
**SO GOOD!**

## *Swing into Spring & Summer*

We've got tree-lined fairways, with plenty of uphill and downhill contours, and gorgeous scenery at every turn. With COVID restrictions behind us, we are able to offer more clinics, golf camps, summer leagues, and tournaments.

The **Mountain Greens Golf Course®** is known for its steeply terraced tees and fairways. The course's tumbling topography provides a true test for those who want to master fairway speed and tight angles. The **Woodstone Meadows Golf Course®** is situated at the base of the mountain. Its open and picturesque fairways are good for novice golfers, yet offer skill challenges for experts.

For those who want to work on their game, the **Driving Range** is open daily and features 25 practice stalls and a grass hitting area. A short game practice area is also available, featuring a practice green, chipping area, and a sand bunker. **Private and Group Lessons** are available. All clinics and lessons are scheduled with PGA-trained golf professionals. Here are a few highlights: Junior golf camps, clinics & private lessons, men's & ladies' golf leagues, and golf tournaments open to owners – Find out more [here](#).

**One-year golf memberships** are now available [here](#). With multiple options to choose from all golf memberships include unlimited greens fee on both courses and driving range usage. These memberships are the perfect fit for owners, guests, and locals alike.

**Golf for the Rest of Us!** Try FlingGolf,® an athletic and cool alternative to traditional golf. It's a new sport that combines golf and lacrosse, and has you whipping the ball down the fairway.

EVENING SHOWS • ARTS & CRAFT CLASSES • DINING EVENTS • FITNESS CLASSES



*Massanutten offers a vast variety of activities perfect for everyone to enjoy!*

## Massanutten Family Adventure Park®

Get a birds-eye view at the **Massanutten Family Adventure Park**. Getting outside and into the woods is an amazing, educational, and exciting experience. Now, you can climb, tube, and zip at the Massanutten Family Adventure Park! Find a treasure, our Adventure Park is also home to gem mining.

Our **Mega Zip** offers 800 feet of heart-pumping plunge and is capable of reaching speeds of up to 30 miles per hour!

Our **Kids' Adventure Course**, geared for ages 12 and under, still packs a challenge with its burma bridge, log crossing, swinging vine bridge, net traverse, and a 100-foot zipline.



**To jump or to climb?** That is the question! Tackle both on our newest Adventure Park installations. Our **Climbing Wall** features 16'-30' climbs and the **Quick Flight** allows you to experience a 30' free fall sensation.

**Summer Tubing** features two lanes that are 600 feet in length and offer a drop of 120 vertical feet.

## Meet & Greet

Monday Welcome Event  
Every Mon @ 3 - 5 pm  
Event ends May 15, 2023

Join us at this FREE event to mingle with resort staff and other guests while enjoying live music, light hors d'oeuvres, and peruse for souvenirs at local artisans' booths. Beer and wine samples are available for purchase, 5 samples for \$5.

## NEW! Massanutten Farmers Market

Starting May 24, 2023  
Every Wed @ 9 am - 12 pm

Join us at the Woodstone Meadows Building in the lower parking lot to mingle with resort staff and other guests while enjoying live music, and peruse for fresh produce and souvenirs at local farmer and artisans' booths.



# The Spa at Massanutten

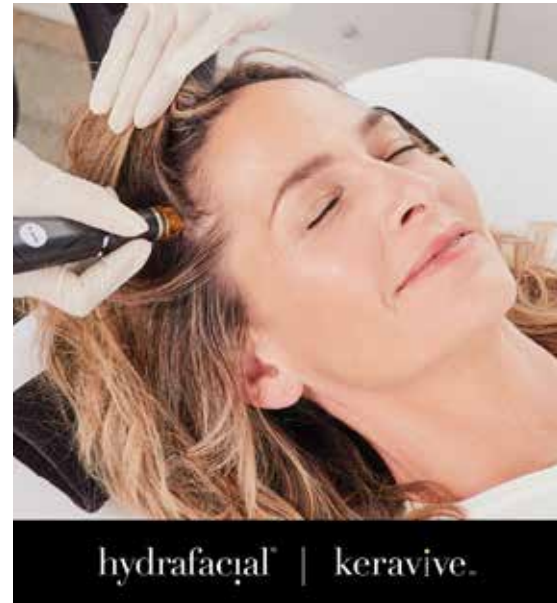
## New Services

Step back from the busy stressors of life and treat yourself with our new offerings at The Spa at Massanutten®. From calming massages and body treatments to luxurious facials and natural nail care, total indulgence is our specialty and there is no better place to sit back and relax than with us. Find the spa menu [here](#).



## HydraFacials

Your new aesthetic go-to this season! This service works wonders on all skin types, whether you're dealing with acne, starting to get those lines of wisdom on your skin, or even if you simply need a refresh. Everyone can benefit from the HydraFacial methodology which utilizes cleansing, exfoliating, pore extracting, and infusions.



The Spa at Massanutten is a serene, sophisticated retreat from the rigors of everyday life. Spend quality time with someone special, enjoy time with friends, or escape on your own.

## MASSANUTTEN BIKE PARK & WESTERN SLOPE UPDATES

**NEW! Western Slope Shuttle Service!**



Exciting news for the Massanutten Bike Park! On 3/20/23 we began tearing out the Peak Quad (aka Lift 6) and are replacing it with a high-speed detachable quad! While this means a bit of a delay in accessing the upper trails for this summer, it will mean more laps and shorter lift rides once the project is completed in **late July/Early August**.

Along with installing a new lift, our trail crew is working alongside **Greenstone Trailcraft and Sam Skidmore** to improve and reopen Creamy and Crunchy. We'll also be adding an approximately **2-mile-long intermediate**

**bike trail** coming off of the new quad and heading past the Ridge Triple Lift! We're looking forward to a season of exciting improvements.

The **Western Slope** is making tracks on the national mountain bike scene. We've got a total of 30 miles of mountain bike trails on our Western Slope. Our blazed trails wind up and down wooded terrain, and are suitable for intermediate to advanced riders. Find out more about all the services offered including shuttle service, bike and e-bike rentals, classes, gear, and repair [here](#).

## Campfire Grill

*Your favorite skillets & Virginia wine.*

Hand-crafted pizza, camp stove chili, chicken dumplings, steakhouse burgers, and skillets are just a few options served at our scenic mountain setting. A Campfire Grill favorite is the wild game skillet featuring a blend of wild boar, elk, bison, and wagyu chopped steak with potatoes, broccoli, and onions and for dessert try the peach moonshine pie.



On weekends enjoy Campfire's weekend **brunch buffet**, early bird specials, **Virginia wines**, and **specialty drinks**.



## Base Camp

*More than burgers & beer!*

Base Camp welcomes guests under the signature umbrella or outdoor on the ski lodge deck. This indoor-outdoor bar and grill is the perfect location to enjoy a local beer on tap and hand-crafted sandwiches and burgers. Try a Mountain Burger with bacon, bourbon sauce, onion straws, jalapeños, and cheddar cheese amid stunning mountain views.

Don't forget to check out our weekly events including **Grilling on the Deck**, Wine Down Wednesday, and **Live on the Deck!**

## Virginia BBQ & Pizza Co.

*Always time for BBQ, pizza & salad.*

From our very own custom-built smoker, we offer mouthwatering wood-smoked chicken, pork, and ribs accompanied by delicious, traditional southern sides. The pizza menu has a few surprises like the BBQ Explosion Pizza with Carolina red sauce, pulled chicken, pulled pork, smoked sausage, green peppers, and onions.



A few tasty things include **fried pickles** and **loaded baked potato**. **Noodle Thursday** features ramen noodles in a zesty broth with smoked pork.





# PLANNING YOUR VISIT

## The Massanutten Resort App

Massanutten is a 6-thousand-acre resort featuring major attractions, multiple recreation centers and pools, and lots of dining. We want our owners to get lost when they want to and find what they are looking for when they need to. Resort app users can book activities, build an itinerary, and receive in app only discounts. Login using the same username and password you use to book activities online. New users can register on the app to create a new account. Find out more [here](#).

**Did you know?** *Users can put in their condo assignment in the Resort app and it will bring you home all week long.*

## Plan Your Itinerary

Want to purchase your [WaterPark](#) tickets or reserve a [Mountain Biking Adventure](#) before you arrive? Ready to try an [Escape Room or Virtual Reality session](#) with your besties or plan a [Massanutten Golf](#) outing? You can book all of that and more online on today!

Let us do the shopping for you! [Store2Door](#) is Massanutten's very own grocery delivery service that shops and delivers a wide selection of groceries and essentials to your hotel, condo, or private home. We offer a variety of grocery items including beer, wine, snacks, and more.

## Owners Ticket Access

To get your advance tickets, especially for the busy summer season, owners can login to the [Owner's Website](#). You are still able to make in-person purchases, however, **tickets may sell out, especially during holidays and weekends**. Remember, Owners Ticket Access is not limited to 30 days out. Now you can purchase your advance tickets **as soon as the dates become available**. View our seasonal booking guide [here](#).





## Massanutten Premier

2023 is your year to Break Free at Massanutten Mountain! Experience all-new adventures in the great Blue Ridge Mountains with the finest, world-class accommodations. Whether your viewing pleasure takes you to the valley or the peaks of the ridges, we've got **all-star packages to fit any family's needs!**

Our premier team **takes the stress out of planning** and works on your behalf to take your vacation to new wonders with early and speedy check-in services, a dedicated contact to help you through any questions, bellman services for Regal packages, and extra guest perks such as mid-stay towel exchanges and additional access to items you may have forgotten along the way! Find out more [here](#).



## Owner Gold Card Discounts

Online Owner Gold Card discounts have moved to your Owner's Website. In order to receive your **Owner Gold Card Discounts**, you will need to login to your **Owner's Website**. You are still able to make in-person purchases however, you may find fewer items available for purchase compared to purchasing in advance. Tickets may sell out, especially during holidays and weekends.

### A valid Gold Card ID will be required

for each ticket purchased at time of redemption. Owners will need to show their physical Gold Card for in-person purchases. For items purchased at non-Gold Card rate, owners can still get their discount but **MUST** show their physical Gold Card at the ticket window to receive a refund for the price difference. Find all your Gold Card discounts [here](#).



During your next stay at Massanutten Resort, check out our **new eco-friendly magazine selection** via Magazine Juke Box. Learn more [here](#).

# 2023 FESTIVAL DATES

**Summer Jam** - Monday, **July 3** | 5 - 10 PM

**ValleyFest** - NEW DATE - Saturday, **August 26** | Noon - 6:30 PM

**Fall Festival** - Saturday, **October 14** | 11:30 AM - 5:30 PM

Tickets are **NOW ON SALE** for Summer Jam & ValleyFest!

View festival info and buy tickets online

@ [massresort.com/festivals](https://www.massresort.com/festivals)



## Base Camp 2.0

Find your summer hub with outdoor activities, games, spending time with friends, enjoying live music, and great food & beverage. We are planning a concert series one Saturday per month from May to September.

Stay up to date and visit

[www.massresort.com/new](https://www.massresort.com/new).



## A FEW OF OUR FAVORITE PLANNING RESOURCES

### Resort Festivals

[www.massresort.com/festivals](https://www.massresort.com/festivals)

*Our annual festivals webpage features event descriptions and dates. This is the most up-to-date resource for our live events and festivals.*

### What's New • [www.massresort.com/new](https://www.massresort.com/new)

*View updates for every season @ Massanutten.*

### Calendar of Entertainment & Dining

[www.massresort.com/fun](https://www.massresort.com/fun)

*View live entertainment & dining events.*

### Play • [www.massresort.com/play](https://www.massresort.com/play)

*Make time to learn something new!*

*View our activities and classes schedule.*

# Shopping Highlight



## Balanced Roots

When you enter Balanced Roots you are taken to a place of soothing serenity. Find simple yet **elegant jewelry, do it yourself plant gardens, and unique gifts for sensory experiences.** Shoppers can smell healing aromas, hear the mindful gong, and learn about the singing bowls. With so many unique and thoughtful gift options, this is a place where you can dig in the dirt, take a moment to mediate, and smile while you shop for the **perfect item for yourself and those you love.**

11441 Spotswood Trail, Massanutten, VA 22840



**Balanced Roots**  
SHOPPING & RELAXATION



## Additional Retail Locations

### The General Store & Lift Coffee Bar

4620 Massanutten Drive

### The Market at Massanutten Station®

1850 Meadowvista Lane

### Spa Boutique

Located at The Spa at Massanutten

### MerchanDice Surf Shop

Located at the Massanutten WaterPark

### Golf Pro Shops

Located at Woodstone Golf Course  
Located at Mountain Greens Golf Course

*Find these items & more at our Resort retail locations!*

[WWW.MASSRESORT.COM/SHOP](http://WWW.MASSRESORT.COM/SHOP)



# /wild/

living and growing in the natural environment; not domesticated or cultivated; free

Get to know the WILD side of Massanutten!

Can you name the below animals?



## Look. Listen. Leave No Trace.

Enjoy the animals in their natural habitat but don't touch, disturb, or leave anything behind. Always be aware of your surroundings, from driving on the mountain to walking in the woods. Our natural surroundings are wild and together we can protect it from overuse, trash, and harm.

Answers: 1= Pileated Woodpecker · 2=Red Tail Hawk · 3= Northern Cardinal · 4= Blue Jay · 5= American Robin · 6= Ruby Throated Hummingbird · 7= Whittail Deer · 8= Black Bear · 9= Red Fox · 10= Skunk · 11= Groundhog · 12= Chipmunk

# BREAK FREE & ESCAPE



**PERFECT  
BREAK**



**TOGGOLF SWING SUITES · E-SPORTS COMPUTERS · FOOD & DRINKS**



**REAL  
ESCAPES**  
ESCAPE ROOM & VIRTUAL REALITY ARCADE

**3 ESCAPE ROOMS · VIRTUAL REALITY ARCADE**



**BOOK YOUR NEXT ADVENTURE @ [MASSRESORT.COM/PLAY](https://massresort.com/play)**



# RCI

EDUCATION



## Travel Boldly

In 2022, Massanutten owners booked over 45,000 vacations through RCI. Over 2,000 of those were international travel. **Where will you go?**

**Travel By The Numbers** | From Sep. 2022 to Feb. 2023.

### Top USA Destinations

- Virginia: 9,835 vacations
- Florida: 3,651 vacations
- South Carolina: 1,400 vacations
- Nevada: 943 vacations
- Tennessee: 637 vacations

### Top International Destinations

- Mexico: 301 vacations
- Dominican Republic: 119 vacations
- Canada: 103 vacations
- Aruba & the Bahamas: 78 vacations
- Spain: 33 vacations

*“You don’t have to be rich to travel well.” - Eugene Fodor*

*You just have to want to go!*





# Affinity Rewards<sup>SM</sup>

## It's Free To Join & Easy To Participate!

Our exciting membership incentive program for Vacation Village Resorts and Affiliates<sup>®</sup> owners. As an owner, you can earn Affinity Rewards for inviting your friends and family for an exclusive opportunity to receive a fantastic getaway and tour one of our resorts in our most popular destinations. Learn how to get signed up [here](#).

## Groups AT MASSANUTTEN

With **spacious meeting and event venues** and comfortable accommodations overlooking scenic mountain views, Massanutten Resort is well-equipped to host your group of **up to 300 people**.

- Accommodations · **Meeting & Event Venues**
- Catering · **Teambuilding Activities** · Escape Rooms
- Golf · Hiking · Skiing/Snowboarding · Snow Tubing
- Zip Lines** · Indoor/Outdoor WaterPark · **Mountain Biking**



[MASSRESORT.COM/GROUPS](https://massresort.com/groups)



*be active. rest easy. leave inspired.*



## This Season Consider Trawick Travel Protection To Guard Your Vacation Plans

Did you remember to protect your vacation? For less than you would think, you can easily protect yourself and your traveling companions with travel protection that includes: Trip Cancellation, Trip Delay, Emergency Accident and Sickness Medical Expense, Baggage Delay, Rental Car Damage and Theft, and more. Find out more [here](#).





**MASSANUTTEN RESORT OWNERS**

# TRAVEL BOLDLY

**Go All-In On Travel:** From all-inclusive resort destinations to deals on last minute travel, RCI gets you everywhere, every time. Make a statement - book your next adventure at **RCI.com**.



## UNLOCK EVEN MORE

Premium access to even more travel options is waiting with Exchange Plus. Find high-demand destinations during peak travel windows. Then, live your getaway dreams.

**LEARN MORE**

\*These vacations are limited. Travel benefits are administered by third party providers under contract with RCI, LLC. RCI, LLC is not responsible for any activities or services provided third party providers. Some restrictions apply. Please visit RCI.com for details. RCI Travel hotel stays are available to RCI® subscribing members only. For RCI Travel Terms and Conditions visit RCI-Travel.com. 1 RCI® Magazine is the official travel publication of RCI, LLC. RCI benefits are obtained only via a subscription to the RCI Magazine. Use of the term "Membership" is intended to denote subscription to the RCI Magazine. RCI Cruise is administered by World Travel Holdings, Inc. under contract with RCI. RCI disclaims all responsibility in connection with any third-party cruise or travel services. Visit Cruise.RCI.com for terms and conditions. 2 This offer is eligible for \$30USD off the RCI Exchange fee and must be booked by 5.31.23 at 11:59PM ET for travel through 6.30.23. The discount on the RCI® subscribing member's account with the greatest discount value will be applied. Discount may only be used once. Only one discount may be applied per booking. Offer is only valid on 7-night exchanges booked in RCI Weeks reservation system. Discount cannot be combined with other offers. Discount not available on internal exchange. If the booking is canceled, then the discount offer will be forfeited. This offer only applies to new reservations and excludes Exchange Plus inventory. 4 RCI Weeks new enrollment offer is redeemable only online at Discover.RCI.com and expires on June 30, 2023 at 11:59 p.m. ET. Single use only. Total savings based on 1-year RCI Subscribing Membership self-enrollment fee of \$159USD. Reinstatement fees may apply. Registration as a Seller of Travel does not constitute approval by the State of California. Exchange: CST: 2046555-50. Fla. Seller of Travel Reg. No. ST-26552. Washington Seller of Travel Reg. No. 602357907. Hawaii TAT Broker ID #TA-023-193-6000-01. 6277 Sea Harbor Drive, Orlando, FL 32821. RCI® and related marks are registered trademarks and/or service marks in the United States and internationally used by World Travel Holdings under license. All rights reserved. © 2023 RCI, LLC. All rights reserved.



# TAKE \$30<sup>USD</sup> OFF

EXCHANGE VACATIONS TO SELECT DESTINATIONS<sup>2</sup>

## RCI WEEKS<sup>®</sup> SUBSCRIBING MEMBERS

Book online at [RCI.com/DEALS](https://www.RCI.com/DEALS)  
or call **844.874.5792**

## RCI POINTS<sup>®</sup> SUBSCRIBING MEMBER

Book online at [RCI.com/DEALS](https://www.RCI.com/DEALS)  
or call **844.968.7476**

BOOK BY 5/31/2023 FOR TRAVEL THROUGH 6/30/2023

**BOOK AND SAVE**



### DID YOU KNOW?

RCI members have access to exclusive travel savings on car rentals, cruises, activities, 7-night resort vacations and more.

You also save up to 60% off hotel bookings. Use your Trading Power or Points to save even more.

**EXPLORE YOUR BENEFITS**



### NOT AN RCI MEMBER?

Start enjoying exclusive members-only travel benefits. Enroll today and get a 1-year RCI Weeks subscribing membership<sup>1</sup> for just \$39<sup>USD</sup>. Act fast - offer<sup>3</sup> ends 6.30.23.

### 1-YEAR MEMBERSHIP

# JUST \$39<sup>USD</sup>

A savings of \$120<sup>USD</sup>

To enroll in RCI Weeks, visit  
**[Discover.RCI.com/Massanutten](https://www.Discover.RCI.com/Massanutten)**

**JOIN TODAY**

# OWNER CONNECT



*Our Community - You Own. We Own.*

## Sustainability Updates

Over the past year and a half, we have become more dedicated to addressing our impact on the environment. We are proud of our efforts so far, but we are far from done. Kicking off our 51<sup>st</sup> year, we are so fortunate to have more opportunities to engage with the community and each other as our sustainability efforts continue to grow. Remember, we're not done yet!

Last year was our first year participating in the National Ski Area Association Climate Challenge, requiring us to take action in climate advocacy and carbon reduction. Resorts across the nation are participating, to share a space of accountability and growth. The 2022 annual report was published this past November and can be found [here](#).

## New Projects

- With the ski expansion upgrades, we have increased our snowmaking efficacy by installing HKD low energy snow guns and automated fan snowmakers on the new trails, and are upgrading to LED lighting on the slopes.
- Our third solar project is underway! The WaterPark ground mount solar array is currently being installed. This will produce about 23% of the WaterParks energy from the sun! The anticipated completion date of this project is early fall 2023."
- We are setting our new carbon reduction goal, which will set the momentum for the next couple of years. We will be sharing that once it is finalized!

Stay up to date on all our green initiatives at [massresort.com/gogreen](https://massresort.com/gogreen) or reach out by email at [gogreen@massresort.com](mailto:gogreen@massresort.com).





## Massanutten Gives Back

Massanutten is committed to building stronger communities in the places where we live, work, and play —we regularly volunteer, provide expertise, and donate to organizations to live out several of our core values, which is taking care of each other, our property, and the community. Learn more [here](#).

### Giving Back In 2023

**Kid's Fishing Day** | April 15  
*Youth outreach for Rockingham County Recreation.*

**American Red Cross Blood Drive** | May 3  
*Supporting blood donations.*

**Spring Classic Golf Tournament** | May 20  
*Donating hams to EAUS.*

**Hoo-HA Bike Race**  
May 27 & 28 - *Supporting the Shenandoah Valley Bicycle Coalition.*

**Hunger Doesn't Take A Vacation Food Drive**  
June 1 - 17

**Summer Jam Festival**  
July 3 - *Proceeds benefitting the Rockingham/Harrisonburg SPCA.*

**EAUS Stock The ROCK**  
August 12 & 13 - *Supporting the EAUS school supplies drive.*



**ValleyFest** | August 26  
*Proceeds benefitting the Rotary Clubs of Harrisonburg & Rockingham County.*

**Fall Festival**  
October 14 - *Proceeds benefitting McGaheysville Fire & Rescue Squad.*

**Turkey Bowl Golf Tournament**  
November 11 - *Donating turkeys to EAUS for thanksgiving dinners.*

**Operation Christmas Card**  
December



# Owners Get Social @ THE NUTT®

Love My Timeshare · Follow  
February 23 · 🌐

Making memories that last forever 🥰  
📍 Massanutten Resort  
👤 Patricia L.



Love My Timeshare  
Interest

Learn more

You and 78 others  
3 comments

Massanutten Resort  
December 15, 2022 · 🌐


"When my 9-year-old daughter learned to ski for the first time @ Massanutten, she took two skiing lessons and after 6 hours of practice she was able to go down the mountain by herself. This means a lot for her because she was born profoundly deaf and now hears with cochlear implants. The instructors at Massanutten [were] so patient and gave her the opportunity to accomplish a goal just like all of the other kids at the resort." - Melissa H., Owner at Massanutten Resort.  
#love... See more



#LOVE MY TIMESHARE

You, Sarah Elson-Staniunas and 56 others  
1 comment 5 shares

Like Comment Share



Massanutten Resort  
February 8 · 🌐

Did you know 2023 marks the 50th year of Massanutten Snow Sports? That's right, skiing on the mountain started way back in 1973! 🏔️ Read all about our beginnings and where we're heading to now in this issue of the Owner's My Massanutten Newsletter now!


Find out more about the latest updates to the Massanutten ski area or better yet come visit! Here is a short read to keep you updated.  
[https://issuu.com/massanutten/docs/my\\_massanutten\\_fall-winter\\_2022\\_pages/17615395](https://issuu.com/massanutten/docs/my_massanutten_fall-winter_2022_pages/17615395)

You and 50 others  
12 comments 2 shares

Share

Most relevant

Kimberly Braine-Tillem Our daughter was on the cover of your magazine back in 2013-2014! (She is the red head!) Our children are 3rd generation skiers at Massanutten! They learned to ski from the time they could walk. We were just there last week and we skied with my parents. See more




We took a vacation to Massanutten to get away from our home. We had a great week and enjoyed the outdoor activities available! Never bored at Massanutten

-JaBaris.



Do you want to **win a free week too?**

**Massanutten Giveaway Winner!**  
What a joy it has been to read about your favorite memories at Massanutten! Your feedback continues to fuel our drive to provide you with remarkable experiences and memories to last a lifetime. Look who won a free week at Massanutten!

**Congratulations to Robert and Elaine,**  
our Fall-Winter 2022-23 giveaway winner!

# Share Your Memories

Enter to win **A FREE WEEK** at Massanutten Resort when you share your favorite memory & photos.

**SUBMIT YOUR MEMORIES HERE.**

Or scan the QR code to the right!  
*The winner will be featured in the Fall 2023 - Winter 2024 My Massanutten Biennial Newsletter.*



## Discover Love My Timeshare!

Join the **#lovemytimeshare (#LMT)** community and share your travel stories, photos, and videos with your fellow timeshare owners. Perhaps you'll find inspiration for your next vacation. Perhaps you'll be the inspiration someone else is looking for.

Share your stories on your own social channels and **use these hashtags** to be sure your content is featured on ARDA's social media! Don't forget to **follow @LoveMyTimeshare** on the below social channels.

**#LoveMyTimeshare #LMT**





# EMPLOYEE *Spotlight*

## TAKING CARE OF:

OUR GUESTS · OUR PROPERTY · OUR TEAM · OURSELVES

### Massanutten in a word...

**Jay N.**  
Assistant  
Manager of  
Security  
**3.5 years**  
*Exciting*



**Elydia E.**  
Activities  
Assistant  
Manager  
**10 months**  
*Active*



**Jose M.** · Security Assistant Manager  
- Office Operations · **8 years** · *Vibrant*



**Nancy W.**  
Nature Program  
Coordinator  
**11 years**  
*Magical*



## What is your favorite memory?

- When guiding a Kaylor's Knob hike, I got the pleasure to meet this couple who shared about their life experiences. They were in their 60's and traveled the country together on a tandem bicycle. The couple stated they cycled from Oregon to Virginia. Learning about their journey was truly inspiring. They built relationships with strangers and faced different challenges along the way, but they kept going. I will never forget their story or their determination to not let their age stop them from being active. - **Elydia E.**
- One standout guest memory I have is helping the rescue squad transport someone out of our hiking trails. The guests placed a call to Security and EMS from 2 miles into the ridge trail. Their son had fallen, twisted his ankle, and hurt his head. We hiked into the trail and escorted him out in a stretcher. Many employees assisted carrying her son. The guests were extremely grateful for what we had done to help them out that day. Massanutten Security is always here to help 24/7. - **Jose M.**

## What do you enjoy most about your job?

- I have the best job at Massanutten. I get to create and work with my hands, meet really interesting people, come up with new ideas for interesting programs and be outdoors. What's not to love! - **Nancy W.**
- What I enjoy most about my position is the ability to help all areas of the resort. From guests to the physical areas we manage, but also employees and departments. My position provides the ability to communicate with different people/areas which typically need assistance in security related issues. - **Jose M.**
- I love getting to know the guests and contributing to the memories they make here at Massanutten! - **Elydia E.**

## What is your place or favorite tip for guests visiting the Resort?

- I always recommend to our guests when I am asked by them of what is the best place to eat at the Resort...Campfire Grill!! I just love it and I always bring family and friends there when they come to visit me and my family. - **Jay N.**
- My suggestion would to always go online to [massresort.com](http://massresort.com) before you visit and plan your vacation activities. This is especially important in seasons when we are very busy and classes fill up. Also, be adventurous and try something that is totally out your normal routine. - **Nancy W.**
- One place I recommend all owners to try is Perfect Break. eSports is a big upcoming scene that provides unique experiences in gaming. The staff makes it easy to understand and sets up you and your friends. The facility also provides Topgolf Swing Suites, food, and beverages. I would recommend making this a priority on your next visit to Massanutten. - **Jose M.**





*Meet you on the mountain!*



CONNECT WITH US